April 19, 2024

*DEADLINE EXTENDED to May 15, 2024*

**Job Opportunity: Land Culture Lab Graphic Design**

The Land Culture Lab at the University of Toronto Scarborough is seeking a graphic designer to develop elements for our new website.

**About the Land Culture Lab**

The Land Culture Lab will be an interdisciplinary intellectual hub at the University of Toronto Scarborough where faculty and students come together to advance a commitment to Indigenous sovereignty and treaty citizenship through research and teaching.

The LCL is global in scope. It centres nation-to-nation relationships grounded in a commitment to Indigenous self-determination. It brings research, arts and culture, and teaching together to enrich dialogues that advance Indigenous sovereignty and treaty relations.

The LCL fosters experiential learning that centres land and culture as starting points for knowledge building and knowledge sharing and exchange. It elevates the undergraduate student experience by providing transformational learning opportunities that promote an understanding of Indigenous sovereignty and treaty citizenship. It provides students with research, curricular and co-curricular practises that centre land and culture-oriented exchange.

The LCL is an explicitly anti-colonial initiative working towards decolonial relations. It takes an ethical approach to relationship-building and agreements between nations and institutions.

Some of our current public facing projects include:

- [Indigenous Garden](#)
- [Quieting](#)
- [Qanuqtuurunnarniq](#)
- [Ma moosh ka win trail walk](#)
- [Indigenous Youth Artist in Residence program](#)

Courses related to the LCL include:

- SOCB74H, SOCC61, SOCD08. Visit the [Sociology course calendar](#) for details.
- Other departments and courses will be incorporated into the LCL through consultation.
Job Opportunity

The LCL website will gather diverse research and teaching projects with a shared commitment to nation-to-nation relations that centre Indigenous sovereignty and treaty citizenship. The website will share information about the Lab with current and potential project partners. It will serve as a central hub for visitors who want to learn about the various projects housed in the LCL, as well as those who seek to learn about the LCL itself. It will act as a portal to the UTSC Library website where research and curricular projects will be archived.

We are seeking a graphic designer who will produce elements for the website, including but not limited to:

- Header
- Logo
- Colour identity
- Fonts and styles for headings, subheadings, body text.
- Social media templates
- Additional assets for web, email, social media use.

The graphic design elements should reflect the LCL's commitment to land, arts and culture, as mediums of nation-to-nation dialogue, sharing and exchange.

The graphic designer will not be responsible for building the website itself. However, familiarity with Drupal is an asset because the website will be built using this platform. Visual elements will need to conform to requirements of the Drupal infrastructure.

The LCL requires the ability to update and maintain files for future use as needed, such as cropping or modifying for web, social media, event advertising, and email. The UTSC-LCL will apply a limited use policy for contracted graphic design and digital art elements. The LCL reserves the right to reproduce and distribute graphic design elements associated with the LCL (e.g. PowerPoint, banner, reports, tote bags, etc.). Attribution to the graphic designer will be clearly visible on the website and other appropriate media.

Target Audience

The website serves as both the public face of the LCL as well as an internal hub for LCL project partners. Possible external audiences include funding agencies, faculty, students and alumni, non-profit organizations, Indigenous organizations in Canada and abroad; given the global scope of the LCL, we expect visitors to the website from non-Canadian locales. Internal audiences include faculty, staff, and students working on projects with the LCL.
April 19, 2024

**Timeline and Deadline**
All deliverables will be due by June 30, 2024. (timeline is negotiable)

**Qualifications**

- Demonstrated experience and qualifications with graphic design, especially for websites.
- Ability to integrate the Land Culture Lab’s anti-colonial orientation and commitment to upholding treaty relationships into the graphic design components.
- Experience working with postsecondary institutions is an asset.
- Experience working with Indigenous communities is an asset.

**Rate of Pay**

$50/hour up to a maximum of $5000.

**How to Apply**

- Cover letter describing how the candidate will incorporate the Land Culture Lab’s anti-colonial vision into graphic design work.
- Resume
- Portfolio with up to three relevant examples of graphic design work.

Applications from young and emerging artists are welcome. The Lab is working to build better relations with and promote opportunities for Indigenous people. We encourage applications from qualified First Nations, Inuit, and Métis people as well as all others interested in the position. If applicable, please include your proof of registration as Indigenous, Inuit or Metis along with your application.

Please submit proposals to p.landolt@utoronto.ca by May 15, 2024. Please use “[YOUR NAME] LCL Website Graphic Design Proposal” as the subject line.

Questions about the opportunity can be directed to yukiko.tanaka@mail.utoronto.ca.