Careers After English

UNIVERSITY OF TORONTO SCARBOROUGH

Academic & Career Advising Centre
DIVISION OF STUDENT AFFAIRS

Academic Advising & Career Centre

Agenda

- English as Career Preparation

- Range of Possibilities

- Career Options

- Areas of Interest

- Where do graduates work?

- Hear from our Panelists

- Resources

English as Career Preparation

An academic discipline that includes the study of literature written in the English language, English linguistics, and English sociolinguistics.

English as Career Preparation

Studying English prepares you for a diverse range of professional fields including:

- Journalism
- Law
- Publishing
- Marketing
- Medicine
- teaching and the fine arts

As an English major, you are developing the skills, knowledge and awareness of the power of language.

English as Career Preparation

Your extensive vocabulary, verbal capabilities of precision, subtlety, persuasiveness, understanding of style, critical thinking abilities, and experience writing complex, and original work are qualities that prepare you for employment in a range of fields.

Marketable Skills

Careers no longer follow the linear paths that they have for previous generations. The study of English prepares you for a range of possible careers rather than one specific career path.

Some of the skills you will develop are:

Communication Skills
- Ability to formulate and defend positions, effectively conveying arguments and opinions and thinking creatively
- Ability to write detailed research papers and summarize concepts and ideas, articulating knowledge and understanding of texts, concepts and theories
- Presentation skills, leading and participating in discussions, presenting ideas and information
- Explaining concepts and strategies well enough in research papers to influence and persuade the reader

Marketable Skills

Information Gathering
- Reading and analyzing complex texts
- Visual and digital literacy

Critical thinking / Problem solving
- Synthesizing ideas
- Analyzing power dynamics and how they shape social relations
- Formulating questions relevant to clarifying a particular problem, topic, or issue

Writing / Editing Skills
- Reading and thinking critically; using unfamiliar materials and generating new ideas
- Performing a close reading of a text and providing an analysis of the passage
- Ability to argue or defend a position
- Ability to write clearly, applying the correct usage of grammar

Marketable Skills

Analytical Skills
- Persuasion and argumentation; understanding how they are constructed
- Using judgement to weigh up alternative perspectives
- Critical reasoning and analysis of research and original sources

Research Skills
- Evaluate ideas and interpret research and data
- Gather information and data
- Conduct literature reviews using libraries and the internet
- Reading and thinking critically; using unfamiliar materials and generating new idea

Organizational Skills
- Working independently
- Time management and organization
- Planning, organizing and researching

Jobs Directly Related to Your Degree

- Digital copywriter
- Editorial assistant
- English as a Foreign Language Teacher
- Lexicographer
- Magazine journalist
- Newspaper journalist

- Search Engine Marketing
- Direct Response Copywriting
- Digital Copywriter
- B2B Content Marketing
- Technical writer
- Corporate Blogger
- Publishing copy-editor/proofreader
- Writer

Jobs where your degree would be useful

- Academic Librarian
- Advertising account executive
- Advertising copywriter
- Arts administrator
- Marketing Executive
- Teacher
- Public relations officer
- Records manager

- Marketing researcher
- Policy analyst
- Sales, inside outside sales
- Brand strategist
- Communications officer
- Freelance editor
- Grant and proposal writer
- Social media manager

Where Do You Fit?

Industry sector and environment

- Human resources departments
- Communication departments
- Market research companies
- Public relations and advertising firms
- Publishing companies
- Boards of Education
- Libraries

- Universities & colleges
- Financial institutions
- Museums
- Not-for-profit agencies
- Government/Courts/police
- Media companies
- IT companies

Careers After Undergraduate & Post-Graduate Diploma

- Director/Casting Director
- Film, Television, or Journalism Broadcaster
- Media Sales Representative
- Marketing Researcher
- Account Coordinator
- Copy Editor
- Special Events Coordinator
- Marketing Assistant
- Event Planner
- Motivational Speaker
- Corporate Trainer
- Customer Service Representative
- Insurance Broker

- Publishing
- Advertising
- Copywriter
- Columnist
- Commentator
- Production assistant
- Public relations representative
- Reporter/Correspondent
- Technical writer or writer/author for nonprofit organizations

Careers After Graduate/Professional School

- Researcher
- Publisher
- Lobbyist
- Teacher
- Professor
- Academic Advisor
- Principal/Director of Education or of Adult Education
- Librarian

- Lawyer
- Policy Analyst–Federal Government
- Correctional Officer-Provincial Gov't
- Program Coordinator
- Program Director
- Archivist

U of T English Graduates are in…

- Education
- Media and Communication
- Business Development
- Arts and Design
- Entrepreneurship
- Community and Social Services
- Operations

- Sales
- Information Technology
- Marketing
- Human Resources
- Administrative
- Consulting
- Research
- Legal

Source: LinkedIn www.linkedin.com

Panelists

Noor Khan
Adrian De Leon
Daniele Hopkins
Niyosha Keyzad

Career Resources

- Review profiles and connect with professionals on
  LinkedIn (www.linkedin.com)
  Ten thousand coffees (http://tenthousandcoffees.com)

- Complete a Self-Assessment tool such as
  MBTI, Strong Interest Inventory, Online Self Assessment

- Participate in the **Extern Job Shadowing program**

- Meet with a **Career Counsellor**

- Use **Career Learning Network**
  https://cln.utoronto.ca

- Check out CCR and get Involved!
  https://ccr.utoronto.ca

Thank You

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