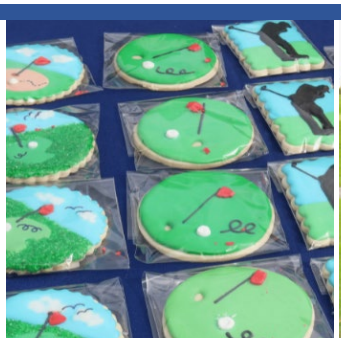
UTSC
GOLF DAY 2023
PRESENTED BY EllisDon
Sponsorship Opportunities
UNIVERSITY OF TORONTO SCARBOROUGH

UTSC'S GOLF DAY

The University of Toronto Scarborough is thrilled to be celebrating our 10th Annual Golf Day. Hosted at Deer Creek, "The Jewel" of Durham Region, it promises to be a great day of golf and fun all while supporting a worthy cause. This year, all proceeds support our greatest priority, **Indigenous House**, a highly visible step in truth and reconciliation in the heart of our campus.

Golf Day includes:

- a continental breakfast
- pre-golf driving range and putting green
- learn-to-golf option
- Yoga session option
- on course activations
- a post-golf reception
- contests, prizes and an auction



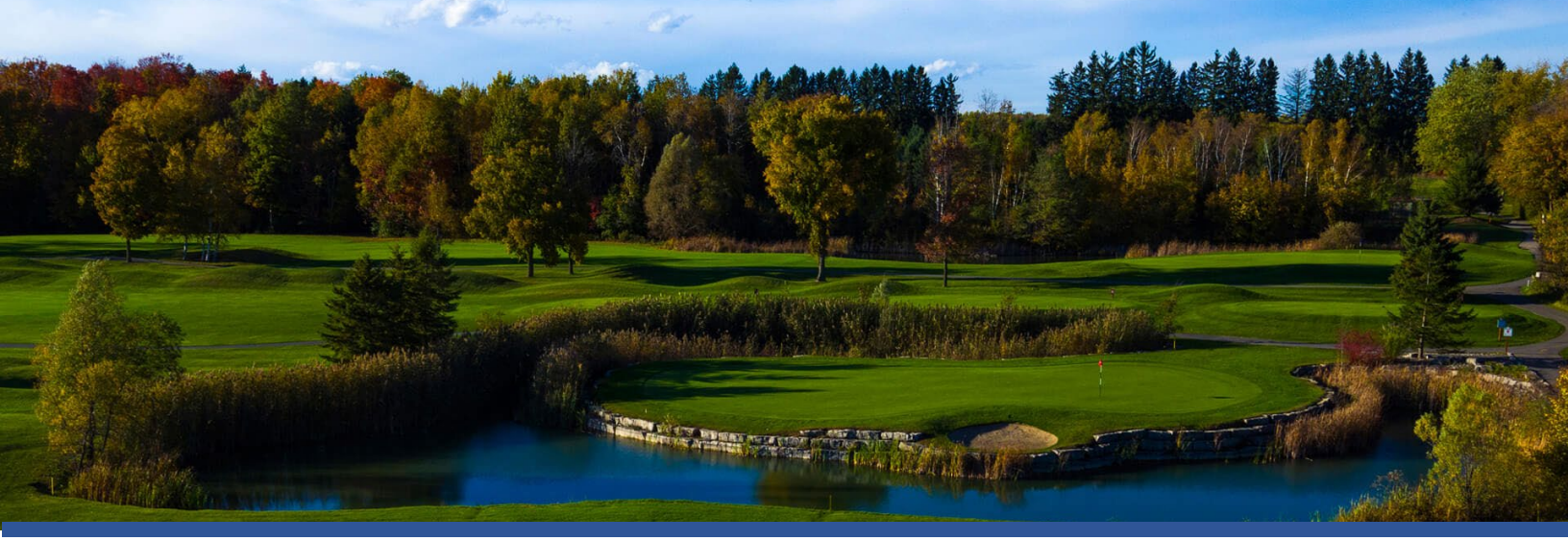
YOUR SUPPORT

UTSC's new Indigenous House will be dedicated to learning about Indigenous cultures and Ways of Knowing.

Following years of concerted collaboration with Indigenous Elders and community members, Indigenous House at UTSC will open its doors in spring 2024. Steeped in Indigenous Ways of Knowing and designed using the latest sustainable technology, the space will honour the lands, traditions and knowledge systems of the Peoples on whose traditional territory the UTSC campus is located.

The design of the building draws on a traditional winter wigwam and its large gathering room will open into a garden including plants with cultural significance to local Indigenous communities. It will be a gathering space to support intercultural dialogue and learning, while helping foster partnership and reconciliation as part of UTSC's strategic plan, *Inspiring Inclusive Excellence*.

Click here to learn more about Indigenous House.



SPONSORSHIP OPPORTUNITIES

EAGLE SPONSOR $5,000

- One foursome including cart, breakfast and reception
- Invitation to UTSC Annual Evening of Appreciation hosted at the Miller Lash House
- Title Exclusivity as one of the following:
    - Learn to Golf Sponsor
    - Reception Sponsor
    - Golf Cart Sponsor
    - Golf Ball Sponsor
    - Golfer Gift Sponsor
    - Photo Booth Sponsor
- Prominent logo recognition on select event promotional materials
- Prominent logo recognition on Sponsor Board at golf registration table
- Verbal recognition in formal remarks
- On course logo recognition
- Advertisement in post-golf reception in Sponsor Thank You slideshow
- Multi-year agreement or first right of refusal for 2024 event
- Opportunity to provide promotional giveaway item for guests

BIRDIE SPONSOR $2,500

- One foursome including cart, breakfast and reception
- Title Exclusivity as one of the following:
    - Registration Sponsor
    - Hospitality Cart Sponsor (2 opportunities)
    - Putting Contest Sponsor
    - Breakfast Sponsor
    - Yoga in the Garden
- Logo recognition on Sponsor Board at golf registration table
- On course logo recognition
- Logo recognition in post-golf reception in Sponsor Thank You slideshow

ADDITIONAL OPPORTUNITIES

Non-golfing support

HOLE SPONSOR $750

18 opportunities

- On course logo recognition at a designated hole
- Logo recognition on Sponsor Board at golf registration table
- Logo recognition in post-golf reception in Sponsor Thank You slideshow

SILENT AUCTION

We are hosting a silent auction to raise additional funds to support UTSC's Indigenous House.

We invite you to consider donating items such as event tickets (sports, concerts, shows etc.), new technology (game consoles, phones, smart watches etc.), or experience certificates (hotel stays, spa packages, wine tours, restaurant gift cards, etc.) in support of this initiative.

SPONSOR NOW

SPONSOR COMMITMENT FORM

Contact Information

Company Name: _____

Contact Name: _____ Job Title: _____

Address: _____ Suite No.: _____

City: _____ Prov: _____ Postal: _____

Email: _____ Phone: _____ x _____

Sponsorship Information

☐ **Eagle Sponsor ($5,000) – One foursome with prominent event recognition**

Circle your preferred naming: Learn to Golf Sponsor | Yoga in the Garden | Reception Sponsor
Golf Cart Sponsor | Golf Ball Sponsor | Golfer Gift Sponsor | Photo Booth Sponsor

☐ **Birdie Sponsor ($2,500) – One foursome with event recognition**

Circle your preferred naming: Registration Sponsor | Hospitality Cart Sponsor
Putting Contest Sponsor | Breakfast Sponsor | Yoga in the Garden Sponsor

☐ **Hole Sponsor ($750) – Signage at a hole on course**

☐ **Regrets –** I am not able to sponsor, but would like to donate online in support of Indigenous House.

Payment Information

☐ Send me an invoice

☐ Cheque in the mail made payable to: ***University of Toronto*** and sent to: ATT: Shannon De Mello
University of Toronto Scarborough
1265 Military Trail, AA140 – Arts & Administration Building
Toronto, ON M1C 1A4

☐ Paid online here

☐ Contact me for credit card information

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For more information, please contact:

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