

## **Jeffrey Dvorkin – C.V.**

### **Biographical Information**

#### Personal

Jeffrey A. Dvorkin

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#### Degrees

- M.Phil., International History, 1974, London School of Economics, Thesis: “*Ideology and Nationalism in the French Resistance in Paris and the Zone-Nord, 1940-1943.*” Professor James Joll.
- M.A., Modern European History, 1970, University of Toronto, Thesis: “*Nationalism and the French Army in Algeria, 1958-1962.*” Professor John C. Cairns.
- B.A. (Hon.), History, 1969, University of Alberta, Honours thesis: “*The Newspaper La Réforme and the French Revolution of 1848.*” Professor Frederick C. De Luna.

#### Employment

- Lecturer and Director, Journalism Program, Department of Humanities, University of Toronto Scarborough Campus, 2011 – present.
- Adjunct Professor, Joint Program in Journalism, UTSC/Centennial College, 2010 – 2011.
- Rogers Distinguished Visiting Professor of Journalism, Ryerson School of Journalism, Toronto, 2008 - 2010.
- Adjunct Professor of Ethics and Journalism, Georgetown University School of Professional and Continuing Studies, Washington, DC, 2007 - 2008.
- Goldensohn Chair in Community Journalism, Executive Director, Committee of Concerned Journalists (joint appointment) Missouri School of Journalism, Columbia, Mo. and Washington, DC, 2006 - 2007.
- Ombudsman, NPR News, Washington, DC, 2000 – 2006.

- Vice President, News and Information, NPR, Washington, DC, 1997 – 2000.
- Managing Editor and Chief Journalist, CBC Radio, Toronto, 1991 – 1997.

Honours

N/A

Professional Affiliations and Activities

- CIUT Radio – Board of directors.
- International News Safety Institute, London – Board of directors.
- Canadian Journalism Forum on Trauma and Violence – Board of directors.
- Organization of News Ombudsmen, Executive Director.
- Canadian Journalism Foundation – Programme committee.

**Academic History**

Research Endeavours

“*Ethical Management/Managing Ethics.*” A proposed paper co-authored with Kashmir Birk, University of Leeds, True North Consulting, for the Reuters Institute at the University of Oxford conference on Ethics in Journalism, September 2012. Confirmation expected April 2012.

Research Awards

- *Shapiro Fellow*, School of Media and Public Affairs, The George Washington University, Washington, DC 2004.
- *Media Fellow*, Hoover Institution, Stanford University, 2004.

Patents

N/A

**Scholarly and Professional Work**

Refereed Publications

- “*Reporting on Terrorism: Choosing Our Words Carefully,*” University of Richmond (VA) Law Review, Volume 37, March 2003, Number 3.

#### Non-Refereed Publications

- *Handbook for News Ombudsmen: A User's Guide*, Open Society Institute, pp. 100. Eds, Stephen Pritchard, The Observer, London, Jacob Mollerup, Dansk Radio, published in Toronto. Primary author, 2011.
- *Objectivity and Balance in Public Broadcasting: Four Position Papers for the Corporation for Public Broadcasting*, pp. 100, Washington, DC as part of CPB's submission to Congress, co-authored with Professor Alan G. Stavitsky, Associate Dean of Journalism and Communication, University of Oregon, 2008.

#### Invited Lectures

- Monk Centre on Global Affairs, Centre for the Study of the United States, Public Lecture: "*US and Canadian Public Broadcasting: Different Origins; Similar Threats*," February 10, 2012.
- Council of Europe, Chisinau, Moldova, Conference on "*Media Accountability in the South Caucasus, Ukraine and Russia*," June 2011.
- US Department of State, Bureau of International Information Programs, Niamey, Niger and Conakry, Guinea, "*The Role of the Press in Free and Fair Elections*," June 2010.
- National Lesbian and Gay Journalists Association, Montreal, "*Ethical Dilemmas Facing Gay and Lesbian Journalists*", September 8, 2009.
- American Political Science Association, Toronto, "*Comparisons of US and Canadian Political Coverage*," September 4, 2009.
- American Educators in Journalism and Mass Communications, Boston, Corporation for Public Broadcasting, Objectivity and Balance White Paper: "*Public Media: Journalism When Government Supports the Enterprise*." August 5, 2009.
- Broadcast Educators Association, Las Vegas. Corporation for Public Broadcasting, Objectivity and Balance White Paper: "*The Accountable Guardian: Concepts in Tension - The Challenge of Ensuring Both Objectivity and Balance and Editorial Independence in Public Broadcasting*." April 24, 2009.

- American Educators in Journalism and Mass Communications Chicago, Corporation for Public Broadcasting, Objectivity and Balance White Paper: *"A Conceptual History of Objectivity and Balance in American Public Media,"* August 8, 2008.
- Knight Chair in Media Ethics, Washington & Lee University, Lexington, Va., Annual Knight Lecture: *"Can Journalism Ever Be High-Minded Again?,"* October, 2006.

### **List of Courses**

#### Undergraduate courses taught<sup>12</sup>

- UTSC *Introduction to Journalism 1* JOUA01H3, 2011.
- UTSC *Introduction to Journalism 2* JOUA02H3, 2012.
- UTSC *Journalism in the Age of New Media* JOUB24H3, 2012.
- UTSC *Fundamentals of Journalism Writing* JOUB39H3, 2011.
- UTSC *Introduction to Media Studies* MDSA01H3, 2010.
- CCC *Media Theory: Workplace and Issues* CO-104, 2010.
- CCC *Multi-platform Journalism* (fast track) JO-220, 2010.
- CCC *Multi-platform Journalism* (full semester) JO-221, 2010.
- Ryerson University, *History of Journalism* J-401 2008, 2009.

#### Graduate courses taught

- Ryerson University, M.J. program, *New Journalism Forms* J-8101 2008, 2009.<sup>3</sup>
- Georgetown University, Master of Professional Studies in Journalism, *Ethics in Journalism*, MPJO-500, 2007.
- The George Washington University, School of Media and Public Affairs, *Ethics and Management Case Studies*, graduate seminar, 2006.

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<sup>1</sup> Course outlines, reading lists and sample assignments to be found in Appendix A.

<sup>2</sup> All undergraduate and graduate courses underwent modifications to existing syllabi.

<sup>3</sup> This course produced significant advances in how to cover international news events using new media and social media forms. The template called "the porous membrane"™ is now being used by three public radio stations in the US to engage local communities on issues of national and international interest.

Theses Supervised (all as secondary supervisor)

Masters Students:

- Josh Bloch, MJ candidate, Ryerson School of Journalism, *Community Tensions and the Middle East*, 2009.
- Eve Caron, MJ Candidate, Ryerson, *Content Analysis of CBC TV English/French National Newscasts*, 2009.
- Amy Smart, MJ Candidate, *A Good Egg: Urban Vs Rural Approaches to Chicken Farming*, 2009.

### **Administrative Positions**

- UTSC/Centennial College 2011 – present, *Joint Program Steering Committee*.
- Ryerson University School of Journalism 2008-2009, *Committee on Core Competencies*. Established the minimum knowledge all undergraduates must have upon graduation.
- Ryerson University School of Journalism 2009-2010, *Curriculum Committee*.