



What is International Business?

International Business is a discipline that is part of **Management**. This field examines business through a global cultural and economic lens. It provides solid grounding in core management functions (e.g. finance, accounting, strategy), develops cross-cultural communication and leadership, and promotes an understanding of the business world from an international context. Studying International Business prepares students for a wide range of domestic and international careers.

Skills of International Business Grads

- Cross cultural leadership skills and the ability to collaborate in multi-disciplinary teams
- Understanding/utilization of business strategy and processes from an international lens
- Effectively collect, analyze and integrate multiple forms of information
- Advanced financial analysis and reporting skills
- Communication skills (written & oral) for professional reports and presentations
- Project management skills for completion of projects with varying complexities/durations
- Structured thinking and sound/logical judgments to achieve results
- Identify priorities, manage multiple projects and meet deadlines
- Complete projects using relevant systems and technologies

What makes International Business at UTSC unique? The program is distinct from comparable International Business programs as it includes a required work term abroad. It is currently U of T's only International Business program and includes 12 months of paid work experience. The students will have an opportunity to have one study term abroad, one work term abroad, and have access to financial assistance for international work terms.

Entry-Level Jobs for Bachelor Grads

Common employment destinations include:

- Financial Analyst
- Consulting Associate
- Business Analyst
- Marketing Coordinator
- Accountant
- Underwriter
- Recruitment Specialist
- Communications Officer
- Project Manager
- Program Officer
- Import/Export Coordinator
- Investment Analyst

The Career Directory: www.canadastop100.com/tcd

Graduate & Professional Studies

Popular further education opportunities include:

- International Business - Master
- Master of Business Administration (MBA)
- Strategic Management - Master
- Project Management (PMP) - Certificate
- International Development Management Studies - Certificate

Use LinkedIn!

Attend our LinkedIn workshop to learn about the *Find Alumni* tool for networking!

International Business Grads from UTSC have gone on to:

- Walmart (Marketing Specialist)
- Tim Hortons (Analyst, Franchise Support)
- Royal Bank (Leadership Development Program)



Examples of Fields that 'Fit' the Skills of International Business Grads

- Finance and Insurance
- Mining, Oil and Gas Extraction
- Educational Services
- Utilities
- Public Administration
- Manufacturing
- Health Care and Social Assistance
- Management of Companies and Enterprises
- Professional, Scientific and Technical Services

Your 4-Year Career Exploration Action Plan

1 Do Your Research

The databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related career paths:

Career Cruising: Log into cln.utoronto.ca, click on Resources, and click on Career Cruising to be logged in automatically

O*Net: online.onetcenter.org (U.S. site)

Attend our workshop **Discover Your Skills and Career Options**, meet with a Career Counsellor, and use our resources to get to know your skills, values, personality and interests:

www.utsc.utoronto.ca/aacc/get-know-yourself

Use the advice on our tip sheets for gathering info: www.utsc.utoronto.ca/aacc/tipsheets

- Information Interviews
- Working On-Campus
- Internships
- Volunteering

3 Build Your Network

Explore **Student Clubs** and **Professional Associations** and get involved: volunteer for their events and conferences, and get to know people in your industry of interest. These are your future mentors, supervisors and colleagues!

Management and Economics Student Association - www.mesa.ca

DECA UTSC - www.decautsc.ca LIVE Competition – <http://live-competition.org>

Management Consulting Club - <http://mcc-utsc.com>

Talent and Growth Services - www.facebook.com/TAGatUTSC

University of Toronto Consulting Association - <http://utconsulting.ca>

Investment Society - www.investmentsociety.ca

Chartered Professional Accountants Ontario - www.cpaontario.ca

Chartered Financial Analyst Institute - www.cfainstitute.org

Human Resources Professional Association - www.hrpa.ca

Canadian Marketing Association - <http://thecma.org>

Canadian Association of Management Consultants - www.cmc-canada.ca

Canada Business Services for Entrepreneurs - www.canadabusiness.ca

2 Explore Career Options & Get Experience

Gain exposure to your options in the world of work and make connections while you're a student via campus events and programs listed on cln.utoronto.ca and ccr.utoronto.ca:

- [Extern Job Shadowing](#)
- [In the Field](#)
- [Explore It!](#) (course-based)
- [Partners in Leadership](#) (4th year students)
- [iLead, uLead, weLead](#) (Dep't of Student Life)
- Employer Information Sessions
- Career & Volunteer Fairs
- [Departmental Student Association](#) Events

Apply for [Work Study](#) jobs in CLN in Fall and Spring! You might also find work via www.scsu.ca/jobs.

Find networking opportunities, internship programs and entry-level jobs via websites like www.talentegg.ca and www.charityvillage.ca.

As an upper year student (14+ credits), attend UTSC's [Get Hired Conference](#) and participate in [Jobs for Grads](#).

As a graduate, explore internships and other trainee programs like www.careeredge.ca