

# Studio Career Options

Specialist  Major  Minor  Co-op  Joint

Exploring career options involves researching **occupations** and **industry sectors** that fit your **skills**, interests, personality preferences and values. An *occupation* relates to the activities of the work you perform, whereas *industry sector* classifies the organizations that employ people in such occupations.

**Example:** “Fine Artist” is an occupation that involves active learning, active listening, judgment and decision making skills to integrate and develop visual elements, such as line space, mass, colour, and perspective in order to produce desired effects such as the illustration of ideas, emotions, or moods. Fine Artists work in many industry sectors — particularly but not exclusively in the arts sector. They might also work in the educational, cultural and professional services sectors.

## Studio graduates have many skills. In particular, they can:

Analyze text, images, sound and data	Recognize cultural differences and similarities
Articulate abstract ideas and visual expression	Relate visual observations to political, social contexts
Demonstrate creativity and artistic expression	Trace the development of art forms
Examine different classes, cultures and ethnicities	Understand contemporary cultural theory
Explore others’ viewpoints about art, text and film	Write and research media topics for publications



## With these skills in mind, how can I research my career options?

### Occupational Research

**Canada’s National Occupational Classification (NOC)** system categorizes over 30,000 occupational titles into 10 broad classes listed in **Table 1**. The 4-digit titles in **Table 2** are examples of occupations related to Studio within these classes (NB: Some require further education).

**Table 1: NOC Occupational Titles** ([www5.hrsdc.gc.ca](http://www5.hrsdc.gc.ca))

0 Management Occupations	5 Occupations in Art, Culture, Recreation and Sport
1 Business Finance and Administration Occupations	6 Sales and Service Occupations
2 Natural and Applied Sciences and Related Occupations	7 Trades, Transport and Equipment Operators and Related Occupations
3 Health Occupations	8 Occupations Unique to Primary Industry
4 Occupations in Social Science, Education, Government Services and Religion	9 Occupations Unique to Processing, Manufacturing and Utilities

**Table 2: Sample Occupational Titles Related to Studio**

0314 Volunteer Service Director	4166 Art Coordinator
0512 Radio Programming Manager	5111 Art Librarian
0611 Media Relations Director	5123 Journalist/Editor, Researcher
0621 Art Dealer	5124 Artistic Agent
1122 Marketing Specialist	5136 Fine Artist, Visual Arts Teacher
1226 Cultural Event Planner	5223 Animation Painter
2171 Interactive Media Consultant	5226 Studio Manager
3144 Art Therapy Teacher	5241 Advertising Artist, Artistic Illustrator
4121 Professor	5243 Visual Merchandiser, Exhibit/Display Designer
4131 Fine Arts Teacher – College Level	6421 Art Sales Consultant

### Occupational Research Links

The two excellent occupational databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related occupations:

**Career Cruising:** [www.careercruising.com](http://www.careercruising.com) (Access our subscription through your Career Centre Online account)

**ONet:** <http://online.onetcenter.org> (U.S. site)

## Industry Research

The **North American Industry Classification System (NAICS)** is a hierarchical industry structure that divides the economy into 20 broad sectors of activity listed in **Table 3**. **Table 4** provides examples of specific industry groups relevant to Studio graduates.

**Table 3: NAICS Industry Sectors** ([www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm](http://www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm))

11 Agriculture, Forestry, Fishing and Hunting	53 Real Estate and Rental and Leasing
21 Mining and Oil and Gas Extraction	54 Professional, Scientific and Technical Services
22 Utilities	55 Management of Companies and Enterprises
23 Construction	56 Administrative, Support, Waste Management, Remediation
31-33 Manufacturing	61 Educational Services
41 Wholesale Trade	62 Health Care and Social Assistance
44-45 Retail Trade	71 Arts, Entertainment and Recreation
48-49 Transportation and Warehousing	72 Accommodation and Food Services
51 Information and Cultural Industries	81 Other Services (except Public Administration)
52 Finance and Insurance	91 Public Administration (= Government)

**Table 4: Sample Industry Groups Relevant to Studio Graduates**

5111 Newspaper/Newspaper/Book Publishers	6113 Universities
5191 Photographic Libraries – Archives	7115 Independent Artists
5414 Graphic Design Services	7121 Art Museums
5416 Consulting Firms	9119 Federal – Arts and Culture Programs
5417 Humanities Research & Development Services	9129 Provincial – Cultural Affairs Programs
6111 Boards of Education	

## Industry Research Links

To learn more about job prospects in your sectors of interest, visit:

**Industry Canada:** [www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home](http://www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home)

## Career Links Related to Studio

### Professional Associations

The Cultural Human Resources Council  
 Centre for Canadian Contemporary Art  
 The National Art Education Association  
 Federation of Canadian Artists  
 Ontario Art Therapy Association  
 Ontario Association of Art Galleries

[www.culturalhrc.ca](http://www.culturalhrc.ca)  
[www.ccca.ca](http://www.ccca.ca)  
[www.naea-reston.org](http://www.naea-reston.org)  
<http://artists.ca>  
[www.oata.ca](http://www.oata.ca)  
[www.oaag.org](http://www.oaag.org)

### Other Resources

ArtsEdge  
 Art: University of Toronto  
 Fine Art Digital Imaging Project  
 Museum of Contemporary Art  
 Arts and Humanities Research Council  
 NGAClassroom for Students and Teachers

[www.artsedge.kennedy-center.org](http://www.artsedge.kennedy-center.org)  
[www.art.utoronto.ca](http://www.art.utoronto.ca)  
<http://fadis.library.utoronto.ca>  
[www.mcachicago.org](http://www.mcachicago.org)  
[www.ahrc.ac.uk](http://www.ahrc.ac.uk)  
[www.nga.gov](http://www.nga.gov)

## E-Journals Available through the University of Toronto Library ([www.library.utoronto.ca/utsc](http://www.library.utoronto.ca/utsc))

American Artist	Design Studies	Teaching Artist Journal
Architectural Design	Graphite	Visual Resources
Cultural Values	Oxford Art Journal	Visual Studies

## Resources Available at the Academic Advising & Career Centre

Not sure how your skills, values, personality and interests fit your career options? Book an appointment with a Career Counsellor or sign-up for the *Discover Your Skills and Career Options* workshop via the Intranet. The Academic Advising & Career Centre has a very good collection of books related to career planning and job search.