

# Music & Culture Career Options

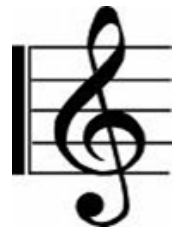
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Exploring career options involves researching **occupations** and **industry sectors** that fit your **skills**, interests, personality preferences and values. An *occupation* relates to the activities of the work you perform, whereas *industry sector* classifies the organizations that employ people in such occupations.

**Example:** “Musician” is an occupation that involves active learning, critical thinking and active listening skills to study, perform, and specialize in a specific family of instruments or a particular type of music. Musicians work in many industry sectors — particularly but not exclusively in the entertainment sector. They might also work in the educational, cultural and professional services sectors.

## Music & Culture graduates have many skills. In particular, they can:

Demonstrate creative and artistic expression	Perform for large audiences
Develop fine aural discrimination skills	Plan programs
Develop vocal/manual flexibility and dexterity	Recognize cultural differences and similarities
Gauge public tastes and assess audiences	Understand group dynamics
Lead/participate in small and large groups	Work with community groups



## With these skills in mind, how can I research my career options?

### Occupational Research

**Canada’s National Occupational Classification (NOC)** system categorizes over 30,000 occupational titles into 10 broad classes listed in **Table 1**. The 4-digit titles in **Table 2** are examples of occupations related to Music & Culture within these classes (NB: Some require further education).

**Table 1: NOC Occupational Titles** ([www5.hrsdc.gc.ca](http://www5.hrsdc.gc.ca))

0 Management Occupations	5 Occupations in Art, Culture, Recreation and Sport
1 Business Finance and Administration Occupations	6 Sales and Service Occupations
2 Natural and Applied Sciences and Related Occupations	7 Trades, Transport and Equipment Operators and Related Occupations
3 Health Occupations	8 Occupations Unique to Primary Industry
4 Occupations in Social Science, Education, Government Services and Religion	9 Occupations Unique to Processing, Manufacturing and Utilities

**Table 2: Sample Occupational Titles Related to Music & Culture**

0512 Radio Programming Manager	5123 Journalist/Editor, Music Critic
0611 Media Relations Director	5124 Talent Agent
0621 Music Store Manager	5131 Producer
0651 Academy of Music Manger	5132 Music Arranger, Composer, Conductor
1122 Marketing Specialist	5133 Musician
1226 Event Planner	5225 Music Editor/Publisher, Sound Engineer, Mixer
2171 Interactive Media Consultant	5226 Studio Manager
3144 Music Therapist	6421 Sales Representative
4121 Professor	7445 Instrument Repairer
5111 Music Librarian	9498 Music Instrument Assembler

### Occupational Research Links

The two excellent occupational databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related occupations:

**Career Cruising:** [www.careercruising.com](http://www.careercruising.com) (Access our subscription through your Career Centre Online account)

**ONet:** <http://online.onetcenter.org> (U.S. site)

### Industry Research

The **North American Industry Classification System (NAICS)** is a hierarchical industry structure that divides the economy into 20 broad sectors of activity listed in **Table 3**. **Table 4** provides examples of specific industry groups relevant to Music & Culture graduates.

**Table 3: NAICS Industry Sectors** ([www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm](http://www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm))

11 Agriculture, Forestry, Fishing and Hunting	53 Real Estate and Rental and Leasing
21 Mining and Oil and Gas Extraction	54 Professional, Scientific and Technical Services
22 Utilities	55 Management of Companies and Enterprises
23 Construction	56 Administrative, Support, Waste Management, Remediation
31-33 Manufacturing	61 Educational Services
41 Wholesale Trade	62 Health Care and Social Assistance
44-45 Retail Trade	71 Arts, Entertainment and Recreation
48-49 Transportation and Warehousing	72 Accommodation and Food Services
51 Information and Cultural Industries	81 Other Services (except Public Administration)
52 Finance and Insurance	91 Public Administration (= Government)

**Table 4: Sample Industry Groups Relevant to Music & Culture Graduates**

3343 Amplifier Manufacturing	6111 Boards of Education
5121 Music Video Production	6113 Universities
5122 Music Publishing, Sound Recording Production	7111 Music Theatre Companies, Symphony Orchestras
5151 Radio and Television Broadcasting	7115 Record Producers
5191 Music Archives	7224 Clubs and Restaurants
5416 Consulting Firms	

### Industry Research Links

To learn more about job prospects in your sectors of interest, visit:

**Industry Canada:** [www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home](http://www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home)

### Career Links Related to Music & Culture

#### Professional Associations

Canadian Association for Music Therapy	<a href="http://www.musictherapy.ca">www.musictherapy.ca</a>
The Canadian Recording Industry Association	<a href="http://www.cria.ca">www.cria.ca</a>
American Federation of Musicians	<a href="http://www.afm.org">www.afm.org</a>
Canadian Music Publishers Association	<a href="http://www.musicpublishercanada.ca">www.musicpublishercanada.ca</a>
Canadian University Music Society	<a href="http://www.cums-smuc.ca">www.cums-smuc.ca</a>
The National Association for Music Education	<a href="http://www.menc.org">www.menc.org</a>

#### Other Resources

Choirs Ontario	<a href="http://www.choirsontario.org">www.choirsontario.org</a>
Canadian Music Centre	<a href="http://www.musiccentre.ca">www.musiccentre.ca</a>
Ontario Conservatory of Music	<a href="http://www.ocom.ca">www.ocom.ca</a>
Canadian Heritage	<a href="http://www.pch.gc.ca">www.pch.gc.ca</a>
The Cultural Human Resources Council	<a href="http://www.culturalhrc.ca">www.culturalhrc.ca</a>
Canadian Academy of Recording Arts and Science	<a href="http://junoawards.ca">http://junoawards.ca</a>

### E-Journals Available through the University of Toronto Library ([www.library.utoronto.ca/utsc](http://www.library.utoronto.ca/utsc))

Canadian Musician	Music Analysis	Music Perception
Contemporary Music Review	Music Education Research	Music Theory Spectrum
Early Music	Music Educators Journal	Music Week

### Resources Available at the Academic Advising & Career Centre

Not sure how your skills, values, personality and interests fit your career options? Book an appointment with a Career Counsellor or sign-up for the *Discover Your Skills and Career Options* workshop via the Intranet. The Academic Advising & Career Centre has a very good collection of books related to career planning and job search.