

# Arts Management Career Options

Specialist  Major  Minor  Co-op  Joint

Exploring career options involves researching **occupations** and **industry sectors** that fit your **skills**, interests, personality preferences and values. An *occupation* relates to the activities of the work you perform, whereas *industry sector* classifies the organizations that employ people in such occupations.

**Example:** “Art Coordinator” is an occupation that involves using critical thinking, writing and computer skills to plan, organize, direct, control and evaluate art-related activities. Art Coordinators work in many industry sectors — particularly but not exclusively in the cultural sector. They might also work in the government, entertainment and professional services sectors.

## Arts Management graduates have many skills. In particular, they can:

Analyze materials and develop policies	Plan and execute development campaigns
Articulate abstract ideas and visual impressions	Prepare financial statements
Budget and manage resources	Research using a variety of sources
Collect, observe, and interpret data with precision	Understand issues of arts and culture
Co-ordinate people, information and events	Write and present information clearly



## With these skills in mind, how can I research my career options?

### Occupational Research

Canada’s **National Occupational Classification (NOC)** system categorizes over 30,000 occupational titles into 10 broad classes listed in **Table 1**. The 4-digit titles in **Table 2** are examples of occupations related to Arts Management within these classes (NB: Some require further education).

**Table 1: NOC Occupational Titles** ([www5.hrsdc.gc.ca](http://www5.hrsdc.gc.ca))

0 Management Occupations	5 Occupations in Art, Culture, Recreation and Sport
1 Business Finance and Administration Occupations	6 Sales and Service Occupations
2 Natural and Applied Sciences and Related Occupations	7 Trades, Transport and Equipment Operators and Related Occupations
3 Health Occupations	8 Occupations Unique to Primary Industry
4 Occupations in Social Science, Education, Government Services and Religion	9 Occupations Unique to Processing, Manufacturing and Utilities

**Table 2: Sample Occupational Titles Related to Arts Management**

0213 Project Manager	4166 Art Coordinator
0314 Volunteer Service Director	5111 Librarian/Information Specialist
0511 Museum Director	5112 Conservator/Restorer, Curator
1226 Cultural Events Planner	5123 Journalist/Editor, Art Critic
2172 Database Analyst	5124 Publicist, Communications Specialist
2174 Multimedia Developer	5212 Museum and Gallery/Art Restoration Technician
3144 Art Therapist	5241 Graphic Artist/Layout Artist
4112 Lawyer	5243 Visual Merchandiser, Exhibit/Display Designer
4121 Teacher/Professor	6411 Sales Representative
4164 Research Officer	6421 Art Sales Consultant

### Occupational Research Links

The two excellent occupational databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related occupations:

**Career Cruising:** [www.careercruising.com](http://www.careercruising.com) (Access our subscription through your Career Centre Online account)

**ONet:** <http://online.onetcenter.org> (U.S. site)

### Industry Research

The **North American Industry Classification System (NAICS)** is a hierarchical industry structure that divides the economy into 20 broad sectors of activity listed in **Table 3**. **Table 4** provides examples of specific industry groups relevant to Arts Management graduates.

**Table 3: NAICS Industry Sectors** ([www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm](http://www.statcan.gc.ca/subjects-sujets/standard-norme/naics-scian/2007/list-liste-eng.htm))

11 Agriculture, Forestry, Fishing and Hunting	53 Real Estate and Rental and Leasing
21 Mining and Oil and Gas Extraction	54 Professional, Scientific and Technical Services
22 Utilities	55 Management of Companies and Enterprises
23 Construction	56 Administrative, Support, Waste Management, Remediation
31-33 Manufacturing	61 Educational Services
41 Wholesale Trade	62 Health Care and Social Assistance
44-45 Retail Trade	71 Arts, Entertainment and Recreation
48-49 Transportation and Warehousing	72 Accommodation and Food Services
51 Information and Cultural Industries	81 Other Services (except Public Administration)
52 Finance and Insurance	91 Public Administration (= Government)

**Table 4: Sample Industry Groups Relevant to Arts Management Graduates**

5111 Magazine Publishers	5418 Public Relations Agencies
5151 Radio and Television Broadcasting Stations	6113 Universities
5191 Photographic Libraries - Archives	7121 Art Museums
5411 Law Offices	9119 Federal — Arts and Culture Programs
5414 Graphic Design Services	9129 Provincial — Cultural Affairs Programs
5417 Humanities Research & Development Services	

### Industry Research Links

To learn more about job prospects in your sectors of interest, visit:

**Industry Canada:** [www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home](http://www.ic.gc.ca/eic/site/company-entreprises.nsf/eng/home)

### Career Links Related to Arts Management

#### Professional Associations

The Cultural Human Resources Council	<a href="http://www.culturalhrc.ca">www.culturalhrc.ca</a>
Marketing Research and Intelligence Association	<a href="http://www.mria-arim.ca">www.mria-arim.ca</a>
Association for Cultural Studies	<a href="http://cultstud.org">http://cultstud.org</a>
Ontario Association of Art Galleries	<a href="http://www.oaag.org">www.oaag.org</a>
Canadian Marketing Association	<a href="http://www.the-cma.org">www.the-cma.org</a>
Ontario Art Therapy Association	<a href="http://www.oata.ca">www.oata.ca</a>

#### Other Resources

Arts and Humanities Research Council	<a href="http://www.ahrc.ac.uk">www.ahrc.ac.uk</a>
Canada Council for the Arts	<a href="http://www.canadacouncil.ca">www.canadacouncil.ca</a>
National Gallery of Canada	<a href="http://www.gallery.ca">www.gallery.ca</a>
Arts and Cultural Industries	<a href="http://www.international.gc.ca/culture">www.international.gc.ca/culture</a>
Canadian Heritage — Cultural Affairs Sector	<a href="http://www.pch.gc.ca">www.pch.gc.ca</a>
Canadian Women's Business Network	<a href="http://www.cdnbizwomen.com">www.cdnbizwomen.com</a>

### E-Journals Available through the University of Toronto Library ([www.library.utoronto.ca/utsc](http://www.library.utoronto.ca/utsc))

American Artist	Art Education	Culture Theory and Critique
Art Bulletin	Art Journal	International Journal of Art and Design Education
Art Documentation	Canadian Art	The Art Book

### Resources Available at the Academic Advising & Career Centre Resources

Not sure how your skills, values, personality and interests fit your career options? Book an appointment with a Career Counsellor or sign-up for the *Discover Your Skills and Career Options* workshop via the Intranet. The Academic Advising & Career Centre has a very good collection of books related to career planning and job search.