



Career Options after

Strategic Management

the study of business management principles

www.utsc.utoronto.ca/mgmt

Co-op, Specialist

What is Strategic Management?

Strategic Management is a discipline that is part of **Management**. This element of management focuses on setting the direction for private, public and non-profit organizations manage their resources to achieve their goals and objectives. Functions within strategic management include setting objectives, analyzing the competitive environment, analyzing the internal organization, evaluating strategies, and implementing strategies. It incorporates elements of finance, accounting, HR management, marketing, IT as well as strategy.

Skills of Strategic Management Grads

- Advise corporations on business strategy
- Develop/maintain business support systems
- Generate revenue and cost-cutting strategies
- Research/Implement management processes
- Effectively collect, analyze and integrate multiple forms of information
- Structured thinking and sound/logical judgments to influence change
- Communication skills (oral and written) that adapt to a variety of audiences
- Identify priorities, manage multiple projects and meet deadlines
- Investigate, identify, and deliver strategic/tactical results
- Apply relevant information systems and technology

What makes Strategic Management at UTSC unique?

Our training provides a unique combination of theoretical models and real-world practical applications. Our students have the option to stream in Entrepreneurship. Our Faculty are a powerful blend of world-class researchers in business strategy and seasoned, successful business leaders.

Entry-Level Jobs for Bachelor Grads

Common employment destinations include:

- Financial Analyst
- Research Investigator
- Business Analyst
- Product Strategist
- Project Analyst
- Project Management Coordinator
- Process Coordinator
- Marketing Consultant
- Business Development Coordinator
- Compliance Officer
- Strategic Initiatives Associate
- Consumer Insight Analyst

The Career Directory: www.canadastop100.com/tcd

Graduate & Professional Studies

Popular further education opportunities include:

- Strategic Management - Master
- Master of Business Administration (MBA)
- Master of Human Resource Management (MHRM)
- Project Management (PMP) - Certificate
- Certified Management Consultant (CMC) - Certificate
- Canadian Securities Course (CSC)
- Microsoft - specialized courses

Use LinkedIn!

Attend our LinkedIn workshop to learn about the *Find Alumni* tool for networking!

Strategic Management Grads from UTSC have gone on to:

- Ontario Public Service (Field Auditor)
- PWC Canada (Senior Associate, Technology Advisory)
- Rogers Communication (Process Improvement)
- OTPP (Project Control Officer)



Examples of Fields that 'Fit' the Skills of Strategic Management Grads

- Finance and Insurance
- Mining, Oil and Gas Extraction
- Health Care and Social Assistance
- Professional, Scientific and Technical Services
- Management of Companies and Enterprises
- Accommodation and Food Services
- Public Administration
- Manufacturing
- Utilities

Your 4-Year Career Exploration Action Plan

1 Do Your Research

The databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related career paths:

Career Cruising: Log into cln.utoronto.ca, click on Resources, and click on Career Cruising to be logged in automatically

O*Net: online.onetcenter.org (U.S. site)

Attend our workshop **Discover Your Skills and Career Options**, meet with a Career Counsellor, and use our resources to get to know your skills, values, personality and interests:

www.utsc.utoronto.ca/aacc/get-know-yourself

Use the advice on our tip sheets for gathering info: www.utsc.utoronto.ca/aacc/tipsheets

- Information Interviews
- Working On-Campus
- Internships
- Volunteering

3 Build Your Network

Explore **Student Clubs** and **Professional Associations** and get involved: volunteer for their events and conferences, and get to know people in your industry of interest. These are your future mentors, supervisors and colleagues!

Management and Economics Student Association - www.mesa.ca

DECA UTSC - www.decautsc.ca LIVE Competition – <http://live-competition.org>

Management Consulting Club - <http://mcc-utsc.com>

Talent and Growth Services - www.facebook.com/TAGatUTSC

University of Toronto Consulting Association - <http://utconsulting.ca>

Investment Society - www.investmentsociety.ca

The Association for Strategic Planning - www.strategyplus.org

Canadian Centre for Ethics and Corporate Policy - www.ethicscentre.ca

Canadian Association of Management Consultants - www.cmc-canada.ca

Association/Institute of Public Administration - www.cappa.ca - www.ipac.ca

Canada Business Services for Entrepreneurs - www.canadabusiness.ca

2 Explore Career Options & Get Experience

Gain exposure to your options in the world of work and make connections while you're a student via campus events and programs listed on cln.utoronto.ca and ccr.utoronto.ca:

- [Extern Job Shadowing](#)
- [In the Field](#)
- [Explore It!](#) (course-based)
- [Partners in Leadership](#) (4th year students)
- [iLead, uLead, weLead](#) (Dep't of Student Life)
- Employer Information Sessions
- Career & Volunteer Fairs
- [Departmental Student Association](#) Events

Apply for [Work Study](#) jobs in CLN in Fall and Spring! You might also find work via www.scsu.ca/jobs.

Find networking opportunities, internship programs and entry-level jobs via websites like www.talentegg.ca and www.charityvillage.ca.

As an upper year student (14+ credits), attend UTSC's [Get Hired Conference](#) and participate in [Jobs for Grads](#).

As a graduate, explore internships and other trainee programs like www.careeredge.ca