MANAGEMENT & INTERNATIONAL BUSINESS
Launching tomorrow’s global leaders.

Graduates of the University of Toronto consistently rank among the most employable university graduates in the world. Graduating with 12 months of industry experience, Management & International Business students are in high demand by organizations in the global marketplace.

Their international perspective drives creative problem solving in a number of functional business areas, including:

ACCOUNTING: Audit and assurance, budgets and cash flow, internal controls, corporate and personal tax.
FINANCE: Bond and stock valuations, leasing and purchasing decisions, risk and wealth management strategies, mergers and acquisitions analysis.
HUMAN RESOURCES: Recruitment and selection, training and development, compensation, health and safety, diversity in the workplace.
MARKETING: Advertising and promotion, business-to-business development, and market research analysis.
STRATEGIC PLANNING: Management of policy and strategy, pricing strategies, new venture creation, and sales and distribution management.
ECONOMICS: Policy development, comparing economic systems, regression analysis, organizational strategies, and economic development.

We provide employers with a highly personalized recruitment service to ensure the right student is placed in the right role, and to support them at home and abroad.

The following is a selection of employers who have hired Management & International Business students in domestic or international work terms:

- Adobe (Hong Kong)
- Aga Khan University (Kenya; Dubai)
- Blackberry
- CommerzBank (Germany)
- HSBC (Hong Kong)
- Johnson & Johnson
- KPMG (Hong Kong)
- Mercedes-Benz (France)
- Microsoft
- PwC (Hong Kong)
- Royal Bank of Canada
- Sanofi Pasteur Ltd.

A GLOBAL NETWORK OF TRUSTED EMPLOYERS.

“"It makes good business sense for universities to develop globally engaged citizens, quite simply because Canadian business operates internationally.”

– David Stewart-Patterson
Executive Vice-President, Canadian Council of Chief Executives

HIRE THE LEADERS OF TOMORROW, TODAY.
BUSINESS IS BORDERLESS.

We’re equipping the next generations of leaders with the skills and experience to view business through a truly international lens.

Founded on the University of Toronto’s reputation as one of the world’s top 20 universities, we offer our students a powerful combination of management fundamentals, international work experience, and exposure to leadership across cultures and borders.

All in a four-year honours degree.

It’s the University of Toronto’s only international undergraduate business program. Unlike comparable programs at Wharton and Berkeley, our students must complete an international work term, in addition to a study-abroad term and two domestic work terms.

That’s 12 months of work experience before graduation.

And that’s why reviewers at Harvard, UBC and York University have unanimously endorsed the Management & International Business program.

WORK ABROAD. STUDY ABROAD.

The University of Toronto has formal agreements with 150 partner universities in 50 countries. We’ve leveraged these relationships to establish a rapidly growing network of academic partners in the Management & International Business program, including:

- France
  - Jean Moulin Lyon 3 University
- Germany
  - Mannheim University
- Hong Kong
  - City University of Hong Kong
  - Hong Kong University
- Singapore
  - National University of Singapore
  - Nanyang Technical University
- Sweden
  - Lund University
- United Kingdom
  - Leeds University
  - Manchester University
  - University College London
  - Warwick University

EXPERIENCE TO LEAD.

Management & International Business students are among the top scholars at the University of Toronto.

Each year, we select only the top 40 students from over 1,000 applicants who meet high academic standards and demonstrate a commitment to succeed.

Our specialized program offers internationally focused courses in business leadership, financial management, corporate strategy, business ethics, and marketing.

Students must complete eight study terms and three work terms, including at least one study term and one work term abroad.

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“In four years, the MIB program has opened more doors for me than I ever thought possible.”

MATT SETO
Fourth-Year Student
Work Terms at Stikeman Elliott LLP and Commerzbank (Germany)

“I really began to discover myself on exchange and in my work terms.”

VERONICA NGAN
Fourth-Year Student
Work Term in Hong Kong and Study Term in Sweden

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