<table>
<thead>
<tr>
<th><strong>TITLE:</strong></th>
<th>Women’s Employment Officer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PARTNER(S):</strong></td>
<td>Uniterra Sri Lanka – MCIC project</td>
</tr>
<tr>
<td><strong>COUNTRY AND PLACE OF ASSIGNMENT:</strong></td>
<td>Colombo, Sri Lanka</td>
</tr>
<tr>
<td><strong>CONTRACT DURATION:</strong></td>
<td>According to your program’s requirements</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>DESCRIPTION:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Uniterra is a leading Canadian international volunteer cooperation and development program, jointly implemented by the Centre for International Studies and Cooperation (CECI) and World University Service of Canada (WUSC). Uniterra contributes to improving the socio-economic conditions of poor and marginalized communities in 14 countries and with over 170 partners in Africa, Asia and the Americas through the exchange of expertise and knowledge of Canadian and international volunteers. Uniterra believes that economic growth, when inclusive, is the most powerful driver of poverty reduction. The purpose of the Uniterra program is to improve the lives of some of the world’s most vulnerable populations by stimulating growth and facilitating access to the benefits of growing and diversified markets. To make this happen, we are working with our local partners to enhance the income of poor and marginalized women and youth through better access to employment and income generation opportunities. Uniterra country program staff work with our local partners to design Uniterra assignments in the context of the country strategy, supporting the inclusion of women and youth in key economic subsectors.</td>
</tr>
</tbody>
</table>

For more information on the Uniterra program, our approach and countries of focus please visit: Uniterra.ca. |

In Sri Lanka, Uniterra will work towards improving the socio-economic conditions of women and youth in the island. Uniterra volunteers will support partnering organisations to increase capacities of at least 10,000 women and youth to be empowered, employed or increase their incomes over 5 years. 60% of whom will be women and at least 50% youth. To achieve this, Uniterra will work within the market system of three sub-sectors of Garments, Tea, Tourism and Hospitality, to make them more inclusive to women and youth. |

With the generous support of the Manitoba Council of International Cooperation (MCIC) we are able to pursue additional tasks focusing on promotion of Sri Lankan women so that they have increased access to gainful and fulfilling employment in the tourism industry to benefit from strong growth in this sector. The program’s goal is for Sri Lanka women to represent a minimum of 15% of the tourism industry workforce by 2025. Women currently represent a mere 6% of the workforce. |
WUSC Sri Lanka has strong partnerships with tourism-related organizations in the Southern province, such as the Hambantota District Chamber of Commerce (HDCC), the Sri Lanka Institute of Tourism and Hospitality Management (SLITHM), and the Women’s Empowerment Program (WEP) at INDECOS. In the Central province, WUSC Sri Lanka has a strong partnership with the Women’s Development Centre (WDC), which works with women entrepreneurs who produce goods and services in the tourism industry such as homestays and handicrafts. In the Northern Province, WUSC is committed to continuing its partnerships with tourism-related organizations, such as the Northern Province Tourism Association (NPTA). This project will leverage WUSC’s existing and developing partnerships to help women benefit from the economic development that is already happening in the tourism industry.

In order to increase women’s participation in the tourism sector, we are working to both increase awareness of opportunity and decrease stigma. The Women’s Employment Officer will be instrumental in this by compiling information on job banks and creating links between women and employers via the job banks.

**RESPONSIBILITIES:**

- Identify the national and regional level job banks that could enable women to gain access to employment.
- Communicate with the job banks the importance of women inclusive hiring process especially in the Tourism and Hospitality sector related jobs.
- Support to develop strong partnerships with the job banks.
- Develop tools and strategies to link job seekers with the job banks.
- Monitoring and reporting on job banks performance.
- Coordinate with the Gender consultant, Uniterra team and partner organizations and produce reports as required.
- Ensure the participation of women and men in all activities by engaging with youth (men) to promote gender equality in working place.

**QUALIFICATIONS:**

- Studying for a Bachelor or Masters degree in Gender studies or a related field.
- Having a skill set of research, conceptualization, networking and problem solving skills.
- Adaptation skills: ability to work well in a multicultural environment.
- Highly motivated, self-directed and an innovative/ creative person.
- Strong personal initiative, resourcefulness and capacity to work independently and proven ability to work as part of a team.