



Career Options in Sociology

the study of human society
www.utsc.utoronto.ca/sociology
Specialist, Major, Minor

What is Sociology?

Sociology is a Social Science that asks big questions and focuses on understanding and analyzing our complex social world. Sociology examines:

- How inequalities are created and maintained
- The impact of race and ethnicity, gender, sexual orientation, ability and disability on individual life chances
- Institutions such as families, workplaces, prisons, states, and schools
- The role of ideas and symbols in shaping social relations and institutions
- Processes such as globalization, democratization, immigration, and more.

Skills of Sociology Grads

- Explain important differences in the life experiences of people
- Present sociological explanations of social issues
- Identify / explain the impact and consequences of social policy and social institutions
- Make an evidence-based argument
- Work with people who differ in race, ethnicity, gender or class
- Write a report that can be understood by a broad audience
- Evaluate the strengths and weaknesses of different research methods
- Analyze and interpret results of various quantitative and qualitative data using tables and graphs

Key Source: ASA, *Social Capital, Organizational Capital, and the Job Market for New Sociology Graduates Survey*, 2012

What makes Sociology at UTSC unique? An exciting range of courses specifically designed to develop your writing and research skills – be sure to look for them!

Entry-Level Jobs for Bachelor Grads

Common employment destinations include:

- Service/Sales Consultant in Business Services
- Junior Account Manager in Financial/Consulting/Other Services
- Outreach Worker in Community Services
- Risk Analyst in Security Agencies
- Research Associate in Marketing Agencies
- Donor Relations Coordinator in Charities
- Case Manager in Social/Government Services
- Communications Assistant in Marketing
- Market Research Analyst in Corporations
- Human Resource Assistant in Businesses

The Career Directory: www.canadastop100.com/tcd

Graduate & Professional Studies

Popular further education opportunities include:

- Sociology – Master of Arts
- Social Work – Bachelor or Master
- Education – Bachelor or Master
- Public Health – Master
- Law School – JD (Juris Doctor)
- Paralegal Studies – Diploma
- Human Resources – Certificate (earning CHRP)
- Marketing – Post-Graduate Certificate

Use LinkedIn!

UTSC Sociology graduates are working in Education, Marketing, and Administration.

Attend our LinkedIn workshop to learn about the *Find Alumni* tool for networking!

Sociology Grads from UTSC have gone on to:

- UN High Commission on Refugees (Intern)
- Ministry of Municipal Affairs and Housing (Policy Advisor)
- Travel and Leisure webzine

Examples of Fields that 'Fit' the Skills of Sociology Grads

- Non-Profit Causes (Poverty, Human Rights)
- Social Work and Healthcare
- Marketing and Communications
- Financial Services
- Government (Federal, Provincial, Regional, City)
- Human Resources and Recruiting
- Education
- Law / Legal Services

Your 4-Year Career Exploration Action Plan

1 Do Your Research

The databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related career paths:

Career Cruising: Log into cln.utoronto.ca, click on Resources, and click on Career Cruising to be logged in automatically

O*Net: online.onetcenter.org (U.S. site)

Attend our workshop **Discover Your Skills and Career Options**, meet with a Career Counsellor, and use our resources to get to know your skills, values, personality and interests:

www.utsc.utoronto.ca/aacc/get-know-yourself

Use the advice on our tip sheets for gathering information: www.utsc.utoronto.ca/aacc/tipsheets

- Information Interviews
- Working On-Campus
- Internships
- Volunteering

3 Build Your Network

Explore **Professional Associations** and get involved: volunteer for their events and conferences, and get to know people in your industry of interest. These are your future mentors, supervisors and colleagues!

Students Of Sociology - <http://sosatutsc.com>

American Sociological Association - www.asanet.org

Canadian Sociological Assoc'n - www.csa-scs.ca

Ontario College of Social Workers - www.ocswssw.org

Canadian Marketing Assoc'n - www.the-cma.org

Assoc'n for Financial Professionals - www.afponline.org

Law Society of Upper Canada - www.lsuc.on.ca

Human Resource Professionals Assoc'n - www.hrpa.ca

Canadian Association of College & University Student Services - www.cacuss.ca

Other associations and websites for finding networking opportunities and experience include:

Canadian Community Social Planning Councils - www.ccsd.ca/index.php/social-planning-councils

Canadian Federation for the Humanities and Social Sciences - www.ideas-idees.ca

2 Explore Career Options & Get Experience

Gain exposure to your options in the world of work and make connections while you're a student via campus events and programs listed on cln.utoronto.ca and ccr.utoronto.ca:

- [Extern Job Shadowing](#)
- [In the Field](#)
- [Explore It!](#) (course-based)
- [Partners in Leadership](#) (4th year students)
- [iLead, uLead, weLead](#) (Dep't of Student Life)
- Employer Information Sessions
- Career & Volunteer Fairs
- [Departmental Student Association](#) Events

Apply for [Work Study](#) jobs in CLN in Fall and Spring! You might also find work via www.scsu.ca/jobs.

Find networking opportunities, internship programs and entry-level jobs via websites like www.talentegg.ca and www.charityvillage.ca.

As an upper year student (14+ credits), attend UTSC's [Career Development Conference](#) and participate in [Jobs for Grads](#).

As a graduate, explore internships and other trainee programs like www.careeredge.ca

Please note: This document is a starting point for your further research into career options in this field of study. For more information on this program and course requirements, please visit the departmental website at the top of the first page.